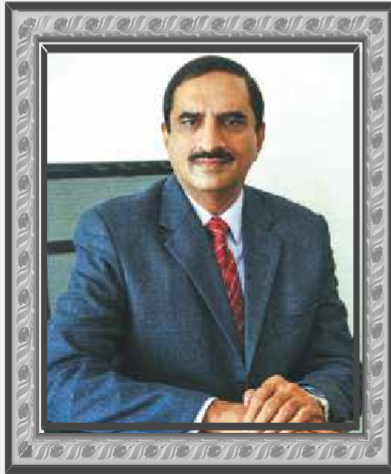




Hope Field International Pvt. Limited



## CHAIRMAN'S MESSAGE



Engr. Muhammad Nasim  
Chairman

As an organization, our driving goal is to grow, succeed and become a leader in motorcycle industry that we are engaged in since 1998, whilst adhering to our values of integrity, respect and commitment to excellence.

We have grown to become one of the largest electrical parts and graphics manufacturers in the Country through sound financial management, a talented human resource pool, and the ability to create and avail business opportunities that fit our values. This has resulted in becoming vendor of choice for our products. We will continue to build partnerships with our customers, through knowledge, innovation and commitment of our people as well as through the products and services we offer.

We have always adopted the best management and business practices and acquired/used latest technologies to improve our business efficiencies and achieve economies of scale. As a successful entrepreneur and good corporate citizen, we continue to play our role in the economic development of Pakistan. We care for the environment, communities and business associates.

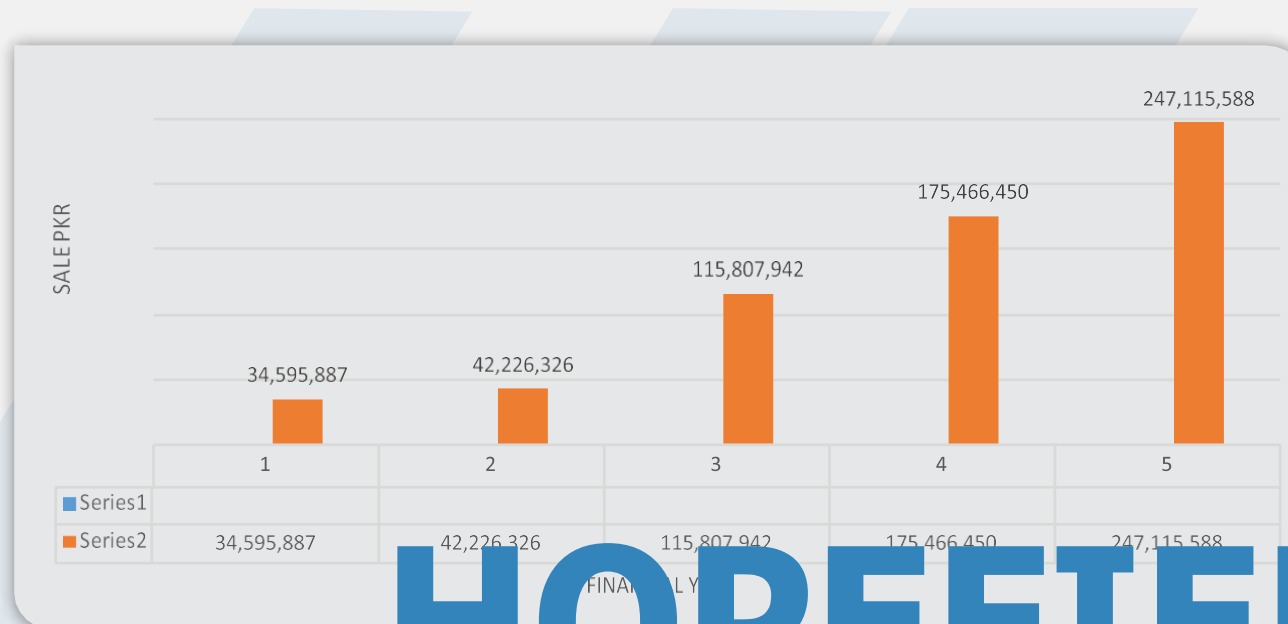
On behalf of the Board of Directors, I am extremely honored to extend my sincere gratitude to all who have helped us get to where we are today. I take this opportunity to thank our Business partners and officials.

### MISSION

- ≡ Value creation for all stakeholders.
- ≡ Clear focus on customer's needs.
- ≡ Assuring highest levels of quality and services for all our customers.
- ≡ Empowering and rewarding our teams.
- ≡ Encourage innovation and creativity.
- ≡ Develop our people for future challenges and growth.
- ≡ Implement the culture of freedom and performance.
- ≡ To contribute to the national economy, whilst realizing a strong sense of responsibility to society and the environment.

# HOPEFIELD

## COMPANY PERFORMANCE



# VALUES HOPEFIELD

- ≡ Integrity
- ≡ Excellence
- ≡ Stakeholder Focus
- ≡ Teamwork
- ≡ Innovation
- ≡ Trust
- ≡ Fairness
- ≡ Independence

# OUR CUSTOMERS



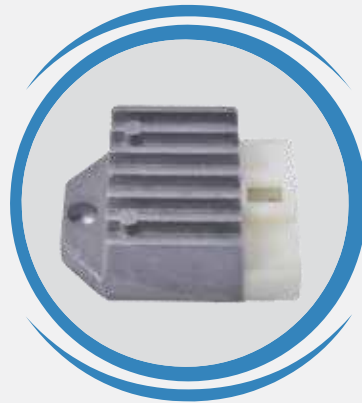
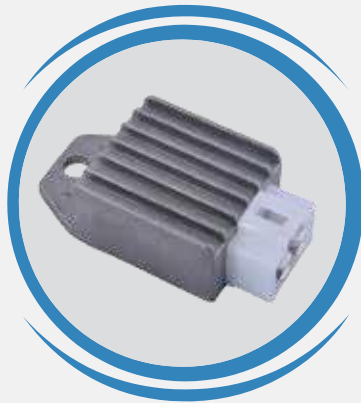
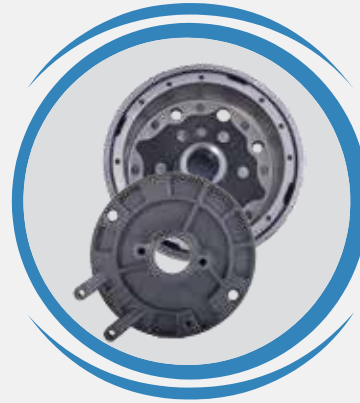
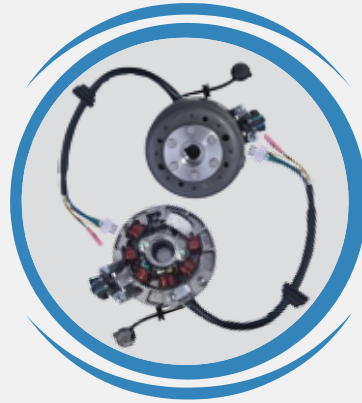
## Electric Division



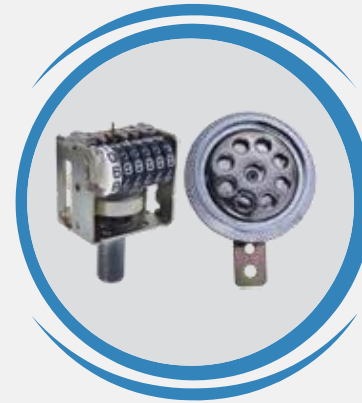
## Electric Division



## Electric Division Products



## Electric Division Products





# Moulding Division



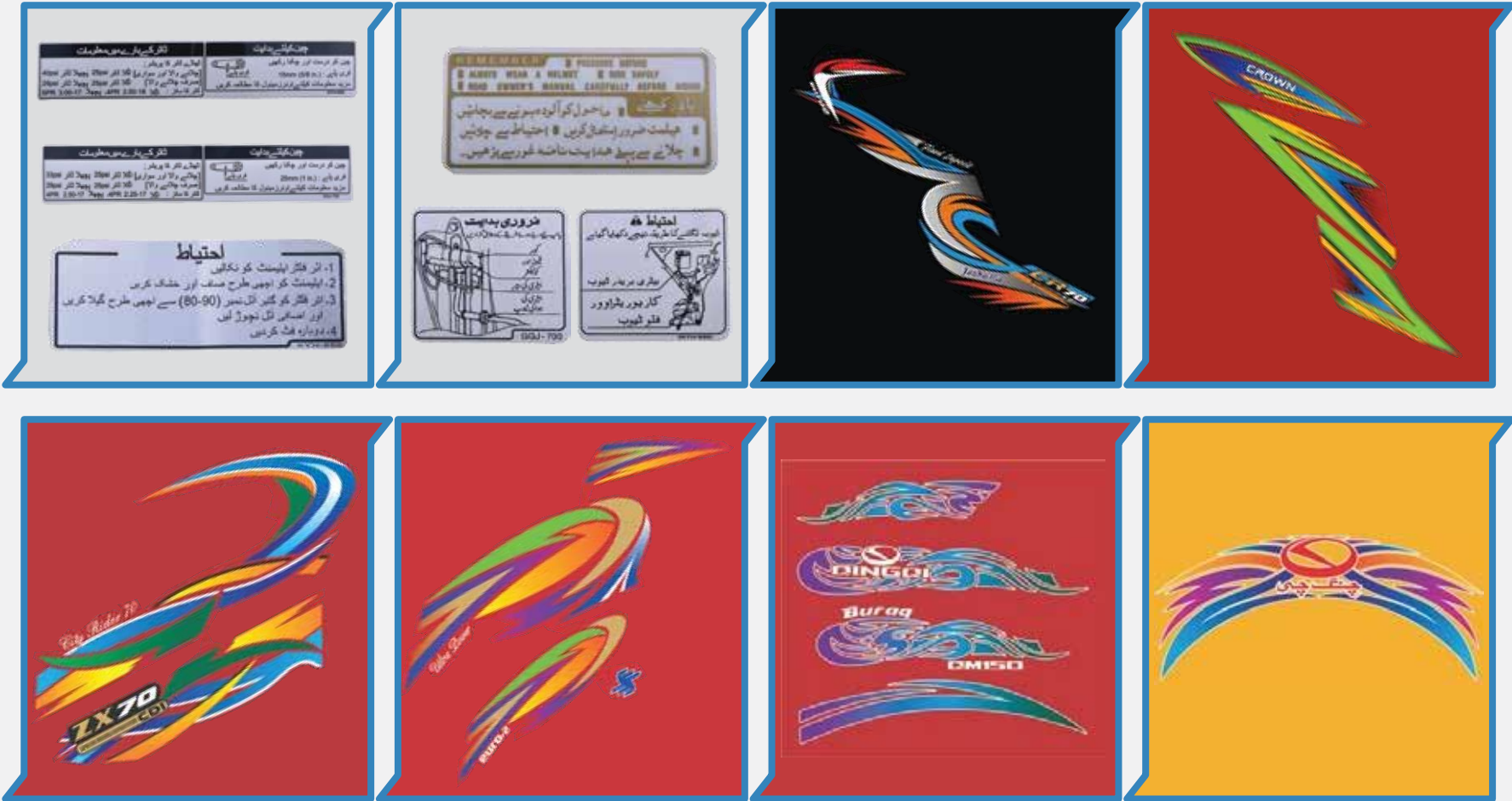
# Moulding Products



# Graphics Division



# Graphics Division Products



Build your **future** on our foundation of **excellence & quality**

**Hopefield International (Pvt) Ltd.**



**731-732, Sundar Industrial Estate,  
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